



Better Communication - November 2009

"Thanks for all your help – you make this easy – not to mention the end product is good, too."

Melissa Nelson, Owner, [Beautiful Windows](#)

Welcome!

Welcome to my inaugural newsletter. Can you believe that for years I've been telling clients that they should absolutely be regularly communicating with their customers, and I haven't been doing it? Shame on me! It's like the old saying, "The cobbler's children have no shoes." It's time to change that.



What you can expect

Each month, I'll be sharing with you some client success stories - in their own words. I'll also be giving some free tips on how to communicate more effectively with your clients, as well as telling you a bit about what I'm up to. And of course, there will be special deals for newsletter subscribers.

I promise that this newsletter will be short, sweet and packed with great information. If it's not, I expect you to tell me. With that, away we go...

New Services

For almost 10 years, I've provided professional writing services including press releases, web copy, newsletters, brochures, and ghost writing. I've added a website evaluation, communication diagnostic evaluation and social media marketing packages to my repertoire:

- **Communication Diagnostic Evaluation** - Let's talk about what you're doing to tell your story. For only \$99, you'll receive a snapshot report of your communication strategy, and ideas to grow your business.
- **Website Evaluation** - Is your website all it can be? I'll review your website for the elements it could (and should) have. For \$349, receive a written evaluation with suggestions you can immediately implement.
- **Social Media Marketing** - Social media marketing is a key communication component today. In 2010, over half of companies will use sites like Facebook and Twitter to talk to and with customers. Don't get left behind.
- **Social Media 1-on-1** - Want to know more about social media? See the right column for my 1-on-1 workshop.

Success!

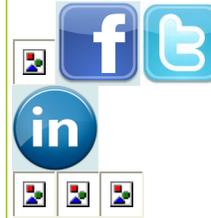
Gillian Armour, CEO
[Gillian Armour Image Consulting](#)

Kelly - Just wanted to tell you that this past week I really feel that my business has taken off. Thanks to your hard work and efforts on my behalf (networking, social media marketing, blogging etc.) my business is growing in leaps and bounds! Because of the multiple messaging and cross marketing format you are using clients are seeing and hearing about me often and in varied ways. This helps propel my business message and gets clients – the key to my success. I would like to personally thank you for your creative skills and for helping me grow my business!



[Sign up for my newsletter](#)

Follow Me



Free Tip!

Are you linking your Facebook, Twitter and other social media accounts? It's easy and means that one post goes to all your accounts at once.

Social Media 1-on-1

Don't know your Facebook from your Twitter? Let's talk about how social media can rev up your communication with current and potential customers.

Social Media Made Easy -In this 2-hour 1-on-1 in person or telephone workshop in front of your computer, you'll learn the basics of social media sites like Facebook, Twitter and LinkedIn. Just \$249 for the first person. Add up to 2 friends for \$179 each.

Bonus - Receive a free social media report filled with facts about this growing phenomenon. \$99 value!

Questions?

Got questions about how to better get your message out? I'm happy to answer.

Just [email me!](#)

Visit www.kellykoepke.com

Please forward this to a friend who you think might benefit from my services.

Thanks!

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